



# **OWN THE EXPERIENCE**



### **EXHIBITS = ENVIRONMENTS = GRAPHICS**

## MAKE YOUR MARK. CLAIM YOUR SPACE. EXPRESS YOURSELF!

Xibita clients are driven to do more than simply arrive and occupy space. They choose our team of expert designers, woodworkers, metal fabricators, painters and large-format print and finishing managers to create impactful, engaging and ownable experiences.

For over 30 years, we've collaborated with clients of all shapes and sizes to make a name for themselves by bringing their brand to life.

#### EXHIBITS = ENVIRONMENTS = GRAPHICS



### "THIS IS IMPOSSIBLE, CAN YOU DO IT?"

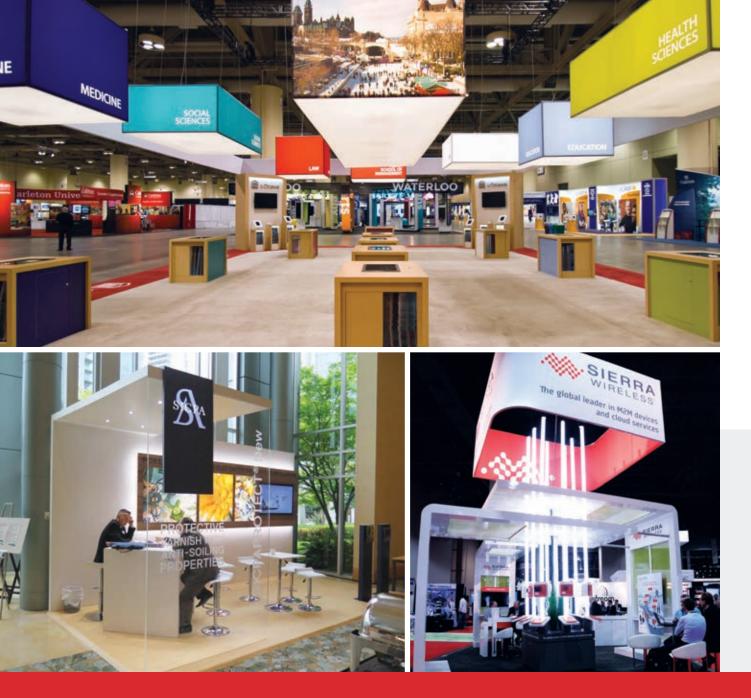
The short answer is always yes. With a considered purpose, budget and trade show strategy, Xibita delivers a range of options to welcome and engage the right visitors. This can mean a completely custom designed, hand-crafted booth, a lightweight, multi-purpose modular system, a cleverly modified, wellappointed rental, or a unique solution no one has ever asked for.

Clients trust our team to maximize the available space—as well as their return on investment, by creating an experience that attracts, engages, and sets them apart from other exhibitors.

What's your impossible task?

Left: The visitor is immersed into the technological medical world passing through the interactive tunnels.

### **EXHIBITS**





**Top:** Ottawa: Illuminated graphic sky boxes suspended from the ceiling provide way finding that crown technology touch tables below cornered by enormous monitor pillars for data collection all result in an open inviting impressive environment.

Left: Sicpa - A contemporary corporate open meeting space for the Currency Industry.

**Right:** Sierra Wireless - A depiction of new cloud technology by employing glowing LED light tubes shooting streams of light into the sky through the exhibit architecture.

## **EXHIBITS**



### LONG-TERM INSTALLATIONS

Creating an impactful long-term presence that connects with visitors on an emotional level and welcomes them back for countless return visits is a key area of strength for us.

Our rigorous process, which involves everything from fact gathering (value proposition, guiding principles, restrictions, and risk tolerance) to execution (technical specifications, sketches, detailed renderings, production and logistics) helps us understand and deliver a rewarding experience up to and after delivery.

Need an environment you can truly live with?

Left: Royce Chocolate - Gourmet chocolate brand is elegantly displayed in an upper-scale mall.

## **ENVIRONMENTS**



#### **RETAIL EXPERIENCES (POS)**

- **PUBLIC SPACES**
- MUSEUM ENVIRONMENTS
- **CUSTOM KIOSKS**
- PRESENTATION CENTRES

**Top:** Audi - An event announcing new release models to North American dealers.

**Lower left:** Dreamstar - A powerful and elegant showroom showcasing the latest in satellite technology.

Lower right: Shaw - Retail front store window featuring 3D backlit Bot sculptures.

## **ENVIRONMENTS**



### **IMAGE IS EVERYTHING**

Xibita brings together a wealth of graphic production capabilities from simple wall coverings to stunning multi-dimensional elements. We are one of the few companies with both large-format, high-resolution printing and in-house wood and metal fabrication capabilities.

Because of this, Xibita has the ability to not only build the structure, but also integrate key messaging within it in unique and ownable ways. This includes outdoor signage, 3D messaging, wall graphics, and banner stands.

Do you have a challenging graphic project?

Left: A&W - 3D graphics, signage, menu boards and wallpaper treatments to brand a mall location.

### GRAPHICS



- **BANNER STANDS**
- **GRAPHIC PANELS**
- OUTDOOR PRODUCTS
- TECHNOLOGY & ACCESSORIES
- WALL SIGNS & TEXTURES



**Top:** Surrey Memorial Hospital - Custom Donor Wall featuring screens of scrolling donors in 5 categories.

**Lower left:** Cobbs Bread - Impactful internal and external supergraphics for retail store.

**Lower center:** Estée Lauder - POS branding including floor graphics, product podiums and signage.

**Lower right:** Executive Inn Lobby Feature Walls - Mixture of live monitors and themed backlit changeable graphics.

### GRAPHICS



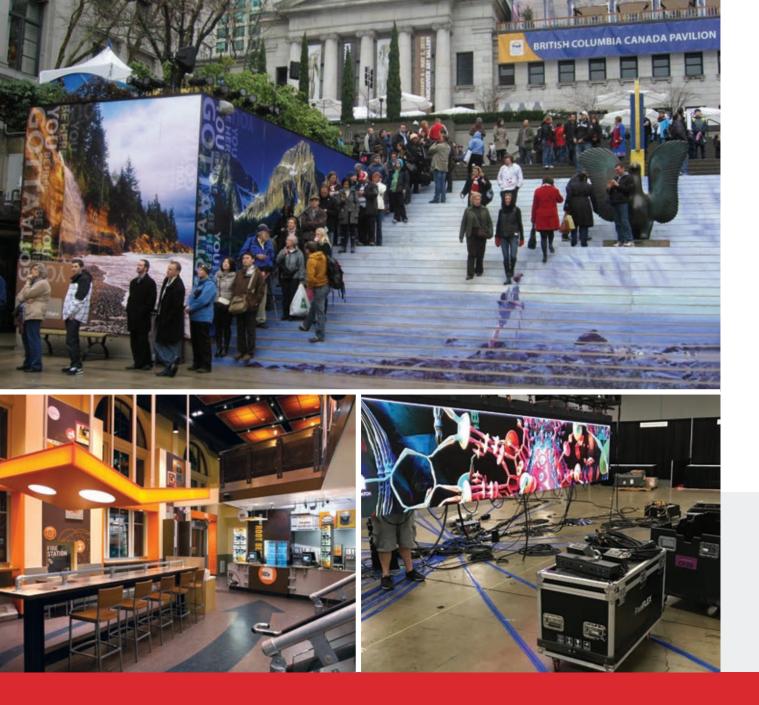
### A COMPLETE EXPERIENCE

Large-scale exhibits and custom installations require planning, logistics and staging experts to ensure an experience that aligns with your goals. One wrong turn or forgotten bolt can mean headaches, delays or worse. Attention to detail and peace of mind are hallmarks of working with Xibita. Our teams throughout North America are on call to ship, receive, set up, tear down or repack as required.

Our experienced coordinators spot potential problems before they arise, and calmly handle any "surprises" to ensure a smooth transition from concept to delivery, setup and polish. This means that Xibita trade show clients need only arrive at their booth close to show time.

Left: Exhibit Installation - Erection of beam structure to support giant video wall.

### SERVICES



- INSTALLATION MANAGEMENT
- **GRAPHIC INSTALLATIONS**
- **STORAGE**
- **LOGISTICS**

**Top:** Olympic Outdoor Event Graphics - Signage, wall murals and staircase graphics for an outdoor event.

**Lower left:** A&W Interior Graphic Installation - Interior graphics and fixtures in a downtown urban restaurant.

Lower right: Installation of 40' wide x 10' high LED wall.

## SERVICES



### **OUR TEAM APPROACH**

Our greatest strength is our people those who have worked with us for many years and those who bring fresh perspective to our business. We all share a dedication to helping your business succeed on multiple levels. No matter how ambitious your goals are, we help make them happen—in more ways than you can imagine.

- Dedicated Account Management
- Full Creative Services
- Professional Graphic Art Production
- Project Management Support System
- Team of Finishing Specialists
- Onsite Wood and Metal Shops
- Proficient Industry Specific Engineering
- Packing and Logistics Specialists
- Warehousing Professionals

### PEOPLE

## YOU HAVE CHOICES. MAKE XIBITA YOURS.

Our people our process and our passion help us create lasting relationships that are built on engagement, ingenuity and collaboration. We invite you to put us to the test.

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