



xibita

GRAPHICS



own

the

EXPERIENCE™

[xibita.com](http://xibita.com)

EXHIBITS ■ ENVIRONMENTS ■ GRAPHICS



# VISUALIZATION IS THE NEW LANGUAGE. SPEAK IT FLUENTLY.

A picture may speak a thousand words, but high-resolution large format graphics tell your brand story with greater impact, speed and emotion. From vinyl wall adhesives to multi-dimensional visual elements we have everything you need to instantly connect with your customers and hold their attention.

This is why high-impact graphic solutions — from simple wall coverings to multi-dimensional visual elements — are playing an ever increasing role in the way brands communicate.

For over 30 years, Xibita clients have chosen our team of expert designers, woodworkers, metal fabricators, painters and large-format print and finishing managers to create impactful, engaging and ownable experiences that move their brands forward.



## WE HAVE AN APPETITE TO SERVE

An inviting, modern decor together with clear wayfinding, an easily-digested menu display, and eye-catching promotional communication systems combine together to set the table for a successful restaurant business.

Whether you're looking to serve up a repeatable franchise environment or a unique dining experience, one restaurant at a time, Xibita can help you create something irresistible.

**Want to serve up something fresh?**

Left: A&W - Masterful color correction ensures consistent quality on high volumes of changeable backlit menu boards.





## THE PRODUCT IS THE PACKAGE

Consumer products are sold on an emotional level and shelf presence is the driver for many purchase decisions. Xibita clients share our passion for in-store or kiosk communication, no matter the application or environment.

Luxury brands, utility brands and commodity brands all share the same retail goal: to create a compelling merchandising environment that showcases the product, reinforces the brand and closes deals by creating an experience that keeps customers coming back for more.

### Want it to fly off the shelves?

**Upper left:** North Face - Changeable wall posters and glowing 3D lettering. **Upper right:** Cobs Bread - Vinyl Wall graphics and changeable magnetic POS posters. **Lower left:** Kal Tire - Vinyl Graphics throughout the shop identify vehicle categories and tire brands. **Lower right:** Purdy's - A collage of light boxes allow for seasonal change of graphics.







## AN EXPERIENCE TO REMEMBER

Event graphics and iconography play a key role in making an event different and memorable. The team at Xibita has first-hand experience creating vivid, high-impact graphic solutions that are easy to setup or in more ambitious cases, can be custom installed for you.

The main thing is understanding the impression you seek to make on attendees (and passers by) and making it easy as possible for you to achieve it. We know you have a million details to oversee when coordinating, staging and hosting an event. The one thing you won't have to worry about is event graphics when you work with Xibita.

Looking to elevate the image of your event?



Top: Remembrance Day - A huge tension fabric structure and graphic provide the backdrop for the Remembrance Day service. Bottom: The Tweet Shop - A live activation Mall Event attracted huge crowds in a public space.





## THE MEDIUM MAKES THE MESSAGE

A great way to clarify your corporate goals and values is to put them in writing. A decorative wall installation can use images, text and even 3-dimensional artwork to inspire and remind everyone of the purpose of their work.

From something as simple as vinyl graphics to more elaborate wooden or metal substrates, Xibita has the in-house fabrication expertise to properly frame your brand story in a way that adds the appropriate amount of sophistication and impact.

How would you express your corporate culture?



**Top:** Booking.com - A mural forms an impressive backdrop for the corporate boardroom. **Bottom:** Surrey Memorial Hospital - The donor wall features a combination of vinyl wall graphics, 3D typography, back-printed plexi and magnetic changeable donor panels.





## LIVE LARGE

Xibita has a strong foundation in real estate marketing, creating presentation centers and hoardings for large-scale projects and modest-footprint developments. We work in tandem with developers and their brand design teams, building on decades of production expertise and experience.

We understand how important details like the right design treatment, materials, finishes and installation can inspire excitement and pent-up market demand before a project even goes on sale.

### Building something to sell?



**Top:** Ora - Real Estate Development presentation center 3D and vinyl graphics and fixtures. **Lower left:** River Green - Outdoor 3D and printed custom site signage. **Lower right:** Bosa - Development oce custom backlit corporate signage.





## OUTSIDE THE ORDINARY

When you've got something worth saying, you want to scream it from the rooftops or hang it on the side of a building. Well, we're built to help you with the latter option. Our UV coated, high-impact, large-format printing, sublimation, extrusion and custom fabrication capabilities allow us to put your brand in its best possible light.

If you have a detailed graphic standards document or only something as simple as an idea that's enough to get started. Our in-house design team can help you find inspiration that will translate into the wow-factor you're looking for.

**Looking to make a statement with your outdoor signage?**



**Top:** Fitness Center - Outdoor window graphics. **Lower left:** UBC Alumni - Awards welcome graphics applied to entrance stairs in removeable vinyl.





## STRONG 'TIL THE FINISH

Something as simple as the materials used in a wall graphic or signage can make all the difference. Of course, the printing is important, but Xibita has the lamination, framing and mounting expertise to provide the level of finish you, and potential customers, are looking for.

Whether you seek durability, vividness, flexibility, or colour accuracy, we have the know-how and level of care to get it right from start to finish.

**Need the straight goods on substrates?**

Left: Maplewood Place - Vinyl wall murals with stand-o graphic panels and 3D typography and logos.





## LEAVE THE WORK TO US

The graphic installation team at Xibita cares about the details. It goes without saying that they'll meticulously adhere to your brand standards. Spot and composite colours will be matched. Vector artwork and large-format images will be flawlessly rendered. Where we truly add value is helping you determine the ideal materials and substrates to put your brand in its best light.

Whether you're working in a high-traffic or low-traffic environment, dealing with a temporary or permanent installation, we can help you own the experience without being overwhelmed by the details. Let us look after everything.

**Is a turnkey solution what you're looking for?**

**Left:** Dynamic Local - Hanging fabric signage, transparent tension fabric sculptural walls, plexi accent shapes with transparent transmount graphics applied all accented with moving LED floor lighting. **Upper right:** Ideal Life - Hanging bottom lit tension fabric sign, 20' diameter cone split in 3 sections each with 3D and vinyl graphic components. **Lower right:** Nische Solutions - Edge lit counters with 3D metallic logo graphics on vinyl graphic faces.

# YOU HAVE CHOICES. MAKE XIBITA YOURS.

Our people our process and our passion help us create lasting relationships that are built on engagement, ingenuity and collaboration. We invite you to put us to the test.

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