



xibita

EXHIBITS



own the EXPERIENCE™

SHOWCASE YOUR BRAND.

Xibita delivers a range of options to welcome and engage the right visitors. This can mean a completely custom designed, hand-crafted booth, a lightweight, multi-purpose modular system, a cleverly modified, well-appointed rental, or a unique solution that's all your own.

For over 30 years, Xibita clients have chosen our team of expert designers, woodworkers, metal fabricators, painters and large-format print and finishing managers to create impactful, engaging and ownable experiences that move their brands forward.



IF YOU CAN DREAM IT, WE CAN BUILD IT

At Xibita, we make the impossible happen on a regular basis. No other company has the diverse in-house expertise or the track record of success of our incredible team of craftspeople.

Whether you're building on an existing concept or creating the previously unimaginable, clients trust our team to maximize available space, as well as return on investment — by creating an experience that attracts, engages, and sets them apart from other exhibitors.

Are you ready for an experience like no other?

Upper left: Royal Mint UK - The 12' diameter walk-through coin arch displays a timeline of several centuries of minting. **Lower left:** Prestige Guitars - A rustic jamming space environment was created as the setting for the exhibition of exclusive hand-made guitars. **Right:** Haigh Industries - Elegant product display formed the backdrop to cosmetic application stations in this selling / demonstration exhibit.



MATERIAL BENEFIT

Fabric displays are lightweight solutions with attractive, multi-dimensional advantages, including portability, versatility and return on investment. They can be used as free-standing walls in smaller spaces, or add grand, sculpted surfaces to larger displays including overhead or hanging structures.

Built on a framework ideal for speedy changes, updating your exhibit can be as simple as unzipping and changing the custom printed skin. Tension fitted fabric displays can also be customized to create unique impressions. They can be easily set up, dismantled, and transported in next to no time.

Does your concept demand a flexible solution?

Left: Stormtech - Two-tiered hanging fabric signage crowned the exhibit while double sided backlit 6' x 10' SEG murals formed backdrops for the four product areas. **Upper right:** Windset Farms - Bottom-lit hanging circular fabric signage hovers above while product is presented on the tension fabric leaf-shaped sculpture below. **Lower right** - Phyto Extractions - Ultra-sheer sculptural walls highlighted by moving LED floor lighting direct the eye up to the hanging hexagonal symbol sign.



AN ENLIGHTENING EXPERIENCE

In addition to working with traditional materials, we're also at the forefront of using leading-edge, back-lit, silicone fabric to create dramatic displays that are easily updated and refreshed. It's as simple as sliding in a new panel. What you give up in portability, versus tension fitted fabric, you gain in dramatic, vivid, visuals and extended utility.

Do you need visuals with stopping power?



Top: Queens University - Ten faculties are represented in 12' tall sweeping fabric murals in this 120' long University Fair booth. **Lower left:** Bare Sports - Moving LED lights illuminated transparent murals on each face of the 30" thick fabric walls producing a life-like underwater experience. **Lower right:** Uresil - Giant transparent fabric murals created technical backdrops to medical mannequin demonstration tables.



GREATER THAN THE SUM OF ITS PARTS

In addition to custom design and fabrication, Xibita is well known as one of Canada's leading providers of packable, lightweight exhibits. Our hybrid modular solutions offer the unique look and feel of a custom exhibit with the flexibility to deliver an eye-catching brand experience. Every element is crafted with purpose-suited materials and carefully inspected to ensure brand accuracy — from colours to fonts and finishes.

No matter how ambitious the objectives or how large (or limited) the footprint, we are experts at providing the ideal solution.

Do you have what it takes to get to the next level?

Top: Zoomers - Lightweight Algo extrusion forms angled graphic walls and towering columns, supporting supergraphic murals and mannequin props. **Lower left:** Mircom - Extrusion and tinted plexi structures provide the architectural skyscraper setting where Mircom installs its security systems. **Lower right:** Sepps - A combination of Algo system curved shelving, Network System backwalls and custom tension fabric canopy structures for a unique graphic and product presentation exhibit.





READY FOR WHATEVER POPS UP

We recognize that business opportunities come in a variety of shapes and sizes. Pop-up booths provide the portability and flexibility to take advantage of any and all of them. The important factor is looking sharp upon arrival.

Xibita has extensive experience with all phases of pop-up display development, deployment, and fabrication—including customization. Our team is ready when you are.

Does your brand pop?



Top: Destination BC - The 20' wide tension fabric mural forms the backdrop to the central lounge area. **Lower left:** Enbridge - The versatile and portable Algo system forms all components, including the two part backdrop with concealed LED lighting between the layers and the front locking reception counter. **Lower right:** Western Cedar - The Network system at walls combined with Algo round towers present striking life-like wood and totem pole imagery.



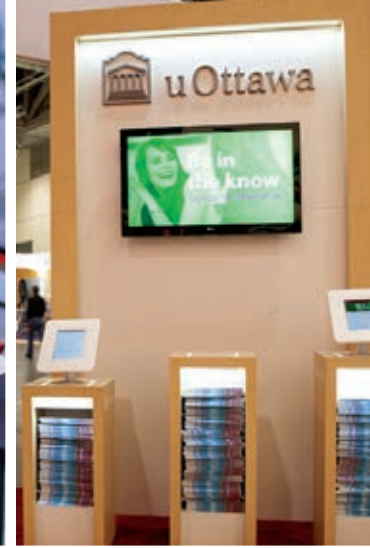
IT'S A RENTAL!

Having offices in popular trade show destination cities, we have had good reason to develop and maintain a full suite of rental options. Exhibitor clients looking to spare the logistics costs that come with travelling great distances lean on Xibita for rental booths and environments customized and themed to bring to life every detail of their brand.

Our experience-focused offering allows you to test the water with a luxury option, or simply cross the border without all the tedious paperwork. For whichever reason a rental solution is right for your brand, we'll tailor a solution that works for you.

Will that be compact, or full-size?

Upper left: Torleys - Projected images onto the overhead Pyramid fabric crown drew crowds to the booth which featured four large entrance arches where Torleys flooring products climbed from floor to overhead. **Upper right:** Encana - Network displays and sweeping tension fabric signage form this unique exhibit environment. **Lower left:** Lifescan - Unique overhead signage combines with three overhead canopies to link the components of this custom rental exhibit. Under lit counters provide product demonstration stations. **Lower right:** Octapharma - The company's water-based product theme is expressed by angled transparent printed plexi water graphics forming internal semi-private meeting spaces.



AT YOUR FINGERTIPS

The finishing touch to any exhibit is the addition of key accessories that engage prospects and trigger deeper interaction. Something as simple as adding stands for tablets and high-definition monitors can provide dimension to your sales presentation. Even traditional elements, like high tables, appliances, lighting, and projectors can help steal the show and seal the deal.

You don't need to be technically savvy to benefit from added technology. Our dedicated Installation and Dismantling team can get you hooked up and ready for business in no time.

Could your booth benefit from added pizzazz?

Upper left: Sierra Wireless - Interactive tablets showcasing the company's latest technology are positioned at the base of 16' tall LED light tubes that shoot into space above the exhibit. **Upper right:** uOttawa - Multifunctional stations feature campus videos above interactive iPad stations, accessorized by a display of guide books. **Lower left:** Algoma University - Backlit glowing fabrics combine with custom table lighting and elegant furnishings to create comfortable discussion areas for prospective student / faculty discussions. **Lower right:** Fortis BC - Interactive stations are backed by towering video wall presentations at the core of the exhibit.



YOU HAVE CHOICES. MAKE XIBITA YOURS.

Our people our process and our passion help us create lasting relationships that are built on engagement, ingenuity and collaboration. We invite you to put us to the test.

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