



xibita

ENVIRONMENTS



own the EXPERIENCE™

DESIGN THAT ENDURES.

Creating an ideal long-term environmental experience begins with finding the right partner. Xibita is focused on understanding your cultural, interactive and economic goals in order to mobilize the right members of our diverse team of design, fabrication and installation experts to make your vision a reality.

For over 30 years, clients have chosen Xibita to create highly functional, impactful and ownable retail and cultural experiences that move their brands forward.



SELLING WITH SIZZLE

Creating a retail presence that connects with consumers on an emotional level is a key driver in the modern retail marketplace. Xibita clients understand this and share our passion for point-of-sale presentation.

No matter the application or environment, luxury brands, utility brands and commodity brands all share the same goal: to create a compelling merchandising environment that showcases the product, reinforces the brand and generates sales. We accomplish this by crafting the perfect mix of materials, finishes and messaging to create retail experiences that keep clients coming back for more.

Could your retail environment be more effective?

Left: Shaw - Retail front store window featuring 3D backlit Bot sculptures. **Upper right:** Dreamstar - A powerful and elegant showroom showcasing the latest in satellite technology. **Lower right:** Guerlain - Retail graphic stands and product podiums presenting the latest lines of cosmetic products.

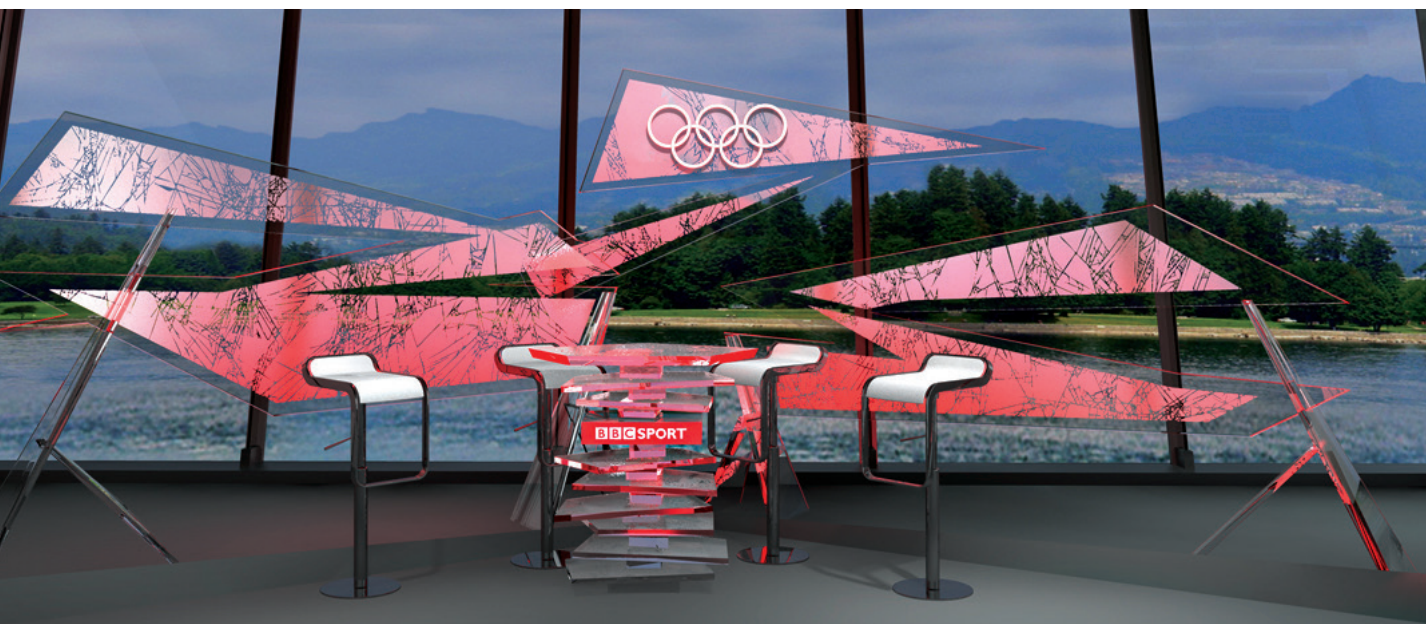


EXPAND YOUR WAY OF THINKING

Building museum-quality environments requires attention to the smallest of details. The Xibita design team understands that every aspect, including technology, materials, acoustics and the selection of showcased artifacts, contributes to the intended outcome.

Your event should stand the test of time—especially when extensive travel is involved. This is what Xibita does best: balancing cost with intended use and overall functionality so that participants consistently enjoy their experience to the fullest.

What concept are you looking to expand on?



Top: The Tweet Shop A live activation Mall Event attracted huge crowds in a public space. **Bottom:** BBC Transparent printing on custom plexi sculptural panels formed the setting for Olympic broadcasts for BBC.



PUT YOUR BRAND ON DISPLAY

Your showroom should be built to stand the test of time and assist your sales team for many years to come. This is what Xibita does best: balance cost with functionality so that employees and customers get what they need and enjoy their experience to the fullest.

What are you looking to showcase?

Left: Kore - Brushed aluminum columns provided dynamic brand accents throughout the retail space. **Top right:** Smart Car - Showrooms melded graphic murals and custom furnishings into a themed environment. **Lower right:** Sammy's Floors - Space saving custom cabinets facilitated four double-sided panels to slide out to display eight different flooring finishes in a small footprint in the showroom.



HERE TO SERVE

Kiosks provide an exceptional return on investment. Whether your business involves mobile devices, real estate, or beauty services, Xibita has the experience and expertise to design just the right solution.

Having limited space means that every part of your kiosk must serve double—and sometimes triple—duty. We specialize in creating highly impactful, robust and secure solutions that thrive in small-footprint installations.

Does this describe your business in a nutshell?

Top left: Island Way - Bamboo finishes and bright Caribbean graphics combined to theme this custom mall kiosk. **Top right:** Natural Factors - A custom kiosk displaying a new product line in marketplace aisles. **Bottom:** Sutton Realty - A multi-tiered kiosk displaying hundreds of illuminated easy-change listings on the exterior and interior of the space.

Celebrating Growth



BRING YOUR BRAND TO LIFE

It's one thing to say something about your brand, it's another to experience it every day. Corporate spaces should no longer simply be functional. They need to create a unique sense of identity and belonging for the people who share your workspace and culture.

Given the increased possibilities of emerging technologies, virtually anything is possible. So let the expert team at Xibita help bring your brand story into the spaces where your team lives and breathes. You'll be amazed by what we can accomplish when we work together.

Looking to make real headway at your head office?



Top: Surrey Memorial Hospital - A 100 foot long history wall combined shadow boxes with 3D typography to tell the story of the growth of the institution. Bottom: Glotman • Simpson - Giant vinyl wall graphics tell the story of the company's evolution.



UNCOMMON COMMON AREAS

Public venues provide interesting challenges around safety, security and durability. Protected corners, inset graphics and integrated technology are prerequisites for a structure that will be placed within public reach. Xibita's fact-gathering process—including designing from the perspective of a toddler—allows us to identify potential challenges and design accordingly.

Choosing comfortable, safe, and long-wearing materials that are also visually impactful can allow a heavily used structure to look fresh—even after years of use.

Are you looking to bring people together?

Top left: Royce Chocolate - Gourmet chocolate brand is elegantly displayed in a high traffic upper-scale mall. **Top right:** Nordstrom - Giant branding for a large urban outdoor event. **Bottom:** VIU - Elegantly sculptured plexi panels with transmount graphics present the historical growth of VIU.



YOU HAVE CHOICES. MAKE XIBITA YOURS.

Our people our process and our passion help us create lasting relationships that are built on engagement, ingenuity and collaboration. We invite you to put us to the test.

Toronto Office: 455 Milner Ave, Unit 10 Scarborough, ON M1B 2K4
T 416.494.9553

Vancouver Head Office: 109 - 3551 Viking Way, Richmond, BC V6V 1W1
T 604.276.2366 ■ F 604.276.0860

ideas@xibita.com

xibita.com

xibita

own the **EXPERIENCE™**

xibita

EXHIBITS ■ ENVIRONMENTS ■ GRAPHICS